

The Changing Face of Evangelism

and the Well-being of the City

Three Modes of Evangelism

We can identify three modes in which people come to know Christ. The term mode is defined as “a customary way of doing something.” The three modes, working together within a church or missional endeavor, will lead to *evangelistic momentum*. These modes describe the ways in which we recognize God working through our witness to help people come to know Him.

BODY/COMMUNITY

We invite people into an authentic experience of love and truth where they can dialogue about spiritual matters.

- Incarnational ministry
- Belong before believe

MINISTRY

We intentionally reach out to another person with the purpose of witnessing to them through a creative, intentional, relevant event.

- Church service/holiday event
- Service project
- Social Media (a Jesus Film Project short film on Facebook)

NATURAL

We share with someone because of our relationship or a natural connection where we live, work, learn, and play.

- Socially mature/kind/wise... turning conversations to Jesus
- SomeTime

Five Realities Affecting Church Outreach Today

- Multiple Changed-Life Stories
- Exposure to our whole community
- Exposure to the Word of God
- Need one question to be asked and answered
- Change the Evangelical Narrative

We must mobilize a growing number of believers who are equipped and empowered to have meaningful gospel conversations as a way of life.





FOUNDATIONAL PRINCIPLES

EVERYONE IS ON A SPIRITUAL JOURNEY

GOD IS ALREADY AT WORK

HE REALLY WANTS TO USE YOU

COJOURNERS is an equipping paradigm, which provides a way of thinking about and teaching conversational evangelism. This equipping paradigm consists of learning the four roles we play in relating to others in their spiritual journeys. This isn't a formula or carefully scripted pattern. There is a logical connection between each role, but not chronological. In other words, though you always begin as an EXPLORER, what role you do next is determined by what you discover. But seeing and understanding these roles will allow you to engage appropriately in anyone's journey.

COJOURNERS introduces 4 primary ROLES; each role requires being equipped with two SKILLS.

EXPLORER: initiates significant conversations

SKILLS:

LISTENING & ASKING QUESTIONS

LISTENING FOR:

COMMON GROUND, WINDOWS TO THE SOUL, UNMET NEEDS, EVIDENCE OF GOD AT WORK

GUIDE: shows the way to faith in Christ

SKILLS:

YOUR STORY

GOD'S STORY (A GOOD, GOSPEL PRESENTATION)

BUILDER: moves others beyond obstacles that hinder their journey to Christ

SKILLS:

PRAYER & GENTLE PERSUASION

KINDS OF OBSTACLES:

INTELLECTUAL ISSUES

EMOTIONAL BAGGAGE

VOLITIONAL RESISTANCE

MENTOR: encourages others to follow Christ

SKILLS:

RELATIONAL CONNECTIONS

FOUNDATIONAL CONCEPTS